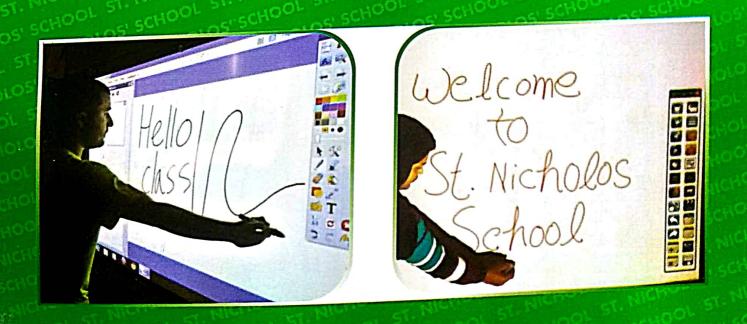


International School Chain "Fun & Learning Method"



#### INTRODUCTION

## Welcome to THE ST. NICHOLOS'S SCHOOL!

# International School Chain "Fun & Learning Method"

#### About us

It is chain of America and Initiative taken by our leaders in Pre-Primary School we serve various schools and 5 lakhs + students. This dual model is for maximum return from minimum investment.

At The ST.NICHOLOS'S SCHOOL, We do our best to make our School home away from for young kids. A Place where your child feels safe and secure, like in their own home where they can explore, discover and learn more about this limitless world. So while your precious child is

on their quest to learning the foundation of their personality, we make sure that they get the best at every step. We believe that the foundation for a successful career is laid at an early age. Therefore it is our constant endeavor to bring in the best and innovative curriculum, teaching aids and methods, presented by well trained and experienced teachers and delivered to you at an affordable price.

THE ST.NICHOLOS'S SCHOOL Provides Educational Services through Schools and Training Courses. These schools provide quality education to children across the country.

The THE ST.NICHOLOS'S SCHOOL as a brand stands for its best and innovative standards, which are an ensemble of professional setups, trained and experienced teachers and the use of contemporary teaching strategies. We try to link the child's home environment to the classroom activities.

THE ST.NICHOLOS'S SCHOOL a child to develop confidence, Self-reliance, discipline and also help to develop the distinctiveness of each child's personality. Our team continuously works to bring in the latest whether it is curriculum or theme based learning or the activities which helps faster assimilation of learning and experience. You can count on us at THE ST.NICHOLOS'S SCHOOL to do our very best for your child

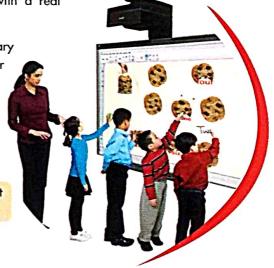
ST. NICHOLOS'S SCHOOL "SNS" has been designed with a clear Vision to have 500 schools in first 3-years .This school target to reach the middle and lower middle class in tier 2,3 and 4 cities covers KG to PG. The entire concept revolves around the recession free industry of schooling. After we understood the gap in this industry and local school somehow spoiling the concept of Education, we decided to come with a real

technology aided schooling system to

produce" Global Citizen". Just few subjects can't define primary education; we need to add more to it .so we have kept following after got expertise from experience.

#### Regular training for the faculty

- In-house developed technology for teaching students in better and bigger way
- Learn method based on Learning platform with all important featured powered by our team.
- Neo technologies like Robotics and Animation in curriculum.
- Multi-Media lecturers for the students.
- Expert and mentor to guide regular running of schools.



#### Authors on panel to create content.

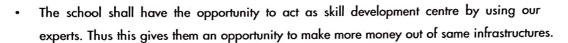
Interactive online learning for students.

Entire model designed by experts from Industry International Schools,
 Professors and people with more than 25 years experience of education.

Fully developed team to manage the show as the schools is an initiative of a corporate house leading almost 500 Cr. Worth Industry in India, Aus, US, UK and Singapore.

In-house media tools to promote talent of the Kids.

 The company has produced TV shows Gems of India, the talents hunt show for students and were aired on CNEB national news channel and our school shall have the natural benefit to be on TV and media with the same.



- · We have a concept of in-house coaching for AIEEE, IIT-JEE, AIPMT making more revenue for the partner.
- We have project based course for MBA, BBA, BCA etc that can run after school hours.

#### **Objectives**

Following are the guidelines and steps to follow SNS school establishment. SNS have been designed to serve dual purpose. We have been working on the model for last 5 years and found that while we design the school, the issue is with least utilization of space. The School are generally free after 2 PM and so the space and the high end infrastructure.

• The minimum space required for the dual school model is 2500 Sq ft for classes up to 6th and 4500 sq.ft up to 10th and a minimum space of 8000 built up area upto 12th.

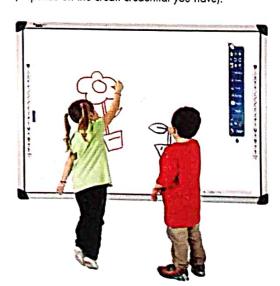


- Initially the school should have 6-classrooms, one office, one faculty room and waiting area.
- The person should have the investment capacity and preferably an educational or teaching or entrepreneurial back ground.
- · First step to join the journey for SNS is filling the evaluation form.
- · After approval, pay the franchisee fees
- You are given a set of guidelines and agreement that needs to be signed and followed.

#### **NEXT STEP**

None of the school brands have their own  $\Pi$  back-end, funding option, National TV talent hunt show and set-up for skill development.

- Then the visit of the team from SNS head quarter takes place and the prospective partner is supported in terms of establishment and designing of school.
- Then the technology team visits after sending the list of equipment to be installed in the school and does installation and training.
- After the above step, real work starts. We form a market strategy depending on the location, population and competition and paying capacity.
- A mentor is assigned to the school; he/she helps the school in smooth beginning.
- Then we have the recruitment support team to help you in getting best teachers screened and trained.
- And with these steps you are ready to launch your classes.
- Now once the admissions are declared we help you with our branding support service by pooled advertisement and regular launch shows.
- · Every student is given an admission kit that includes dress, books, stationary and technology training password.
- . The online training and interaction happens on regular basis and the mentor who is deputed for school keeps a tap on the developments.
- Being part of us, the schools and its students are given a chance to become part of media industry by particularly in our on-house talent hunt program.
- The promoters are trained on regular to keep the business growing and managed.
- Finally none of the school model offers regular training and online classes as we do for our schools.
- Best school owner finally gets a chance to come on the national show hosted on all internet media like youtube, yahoo, google and is facilitated with awards.
- None of the school brands have their own IT back-end, funding option, National TV talent -hunt show and set-up for skill development. Highlights of the support we provide in set up.
- Complete training for running a school.
- Guidelines to set-up a world class infrastructure.
- Equipment at cheaper price.
- We provide equipments including computer furniture, Generator and many more (Depends on the credit credential you have).
- Internal training for managing a branded school. And last but not the least we keep holding your hand as long as we find your needing our support.
- We set up exclusive labs for animation, Robotics and E-learning making our brand the best in terms of facilities and technology.
- UID for each student that make him or her global student at very low fees.
- Medical covers for each students as healthy body.





#### Conclusion

We would like to share some of the facts that differentiate us from others and help you to be stronger. We have been working towards a holistic approach of entrepreneurship .It needs to be more systematic, disciplined and revenue oriented .All these make a make model successful. We being an MNC have been devoted for the same.

- We understand branding
- · We develop, design and fund technology and equipments.
- · We understand business and we make others understand
- We partner the best!!

Welcome to the world of educational opportunities with the leaders!!!

#### **Guiding Principals**

#### **Our Motto**

To provide quality education that is fun and enjoyable for children across the country, at an affordable fee Structure

#### **Our Philosophy**

#### Fun and Learning Method

We believe that the foundations for successful careers are laid down at an early age. At The ST.NICHOLAS'S SCHOOL we are committed to the pursuit of excellence and leadership in education services and practice. The curriculum is designed to develop our students physically, intellectually, emotionally and socially, to facilitate overall development of the child. We follow contemporary practices thereby creating a unique curriculum using a combination of play way and the Montessori Method of teaching.

#### **Activities**

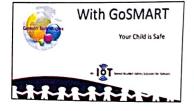
The ST.NICHOLAS'S SCHOOL curriculum is based on experiential learning. Creative and challenging activities form an integral part of our curriculum. The teaching @learning process includes theme based concepts, role play, story time, Dramatization, Conversion Time, Indoor and Outdoor Games, Science Experiments, Water Play, Pre-reading and pre-writing activities that enhances child's development. It promotes gross and fine motor development, logical thinking as well as social and emotional development in children.

#### Methodology

Our methodology focuses the child learns through play as it comes naturally to the child .Outdoor play with different types of toys and equipment available at our school is part of a play way approach. In a Play way method, the focus is on the child and teachers plan and structure activities for children.@ Play is work to the child.

While at Play, Children learn and develop their skills in areas related to language, Motor, Cognitive, Social, Aesthetic, Emotional Creative and Value Education.

### REAL TIME SAFE & SECURITY FEATURES





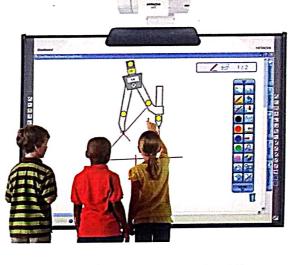












## **Infrastucture**



#### **CLASSROOMS**

Airy, well-ventilated Classrooms are well equipped with books, educational toys and teaching-aids for day-to-day curriculum implementation, with comfortable sitting arrangement for students.

#### **PLAY AREA**

A huge outdoor Play Area with colourful and age appropriate play equipment, a sand-pit and a large ground for physical training, ensures enhancement of co-ordination of mind, body and soul.





#### **ACTIVITY ROOM**

A spacious and well-equipped Activity Room is used by children for cutting, pasting, painting, etc. to develop their finer motor skills.

#### **DIGITAL CLASS ROOM (AUDIO AND VISUAL)**

The Fully digital Class Room is equipped with educational CDs that help make learning concepts easy for the child. Visuals on the large screen attract the child's attention facilitating effective learning.





#### **TOY ROOM**

The Toy Room is full of building blocks and different toys for developing eye-hand co-ordination, manipulation skills and other physical indices.



A large room designed for freedom of movement for children to learn Dance and enhance their gross motor skills and body rhythm.





#### **COMPUTER LAB**

The Computer Lab is fully equipped with computers, educational games and software to facilitate development of concepts. The Internet facility available in this Lab is regularly used by teachers to upgrade their knowledge.

#### LIBRARY

An inviting Reading Room for children which is updated regularly with new titles. We have a collection of about 8300 books for children and teachers.





#### **KITCHEN**

A clean and fully-staffed Kitchen makes sure that the meals served to students are wholesome and nourishing. The menu is structured to ensure nutrition, taste, as well as to introduce the child to seasonal vegetables and fruits

#### **COUNSELLING CENTRE**

The Section has a Counselling Centre to help children and parents in finding solutions to their problems, if any.



## Summer Camp

We Organizes summer camps during the summer holidays .The duration for the summer camp is for 4 weeks .There are a host of activities conducted in this period like-Story telling, Dramatization, Cooking experience, Fun with colors, Creativity, Physical Activity, Yoga Music and Movement etc.



# Why School?

Many Parents have this question Why is it necessary to send a child to a School?

School has become a key stage in the development of a child for the following reasons:

- The child gets into the discipline of attending a school. This makes the transition into a formal school much easier both for the child as well as the parent.
- The child learns to interact with other children
- · There is development of the child's gross and fine motor skills leading to better physical and motor development of the child.
- It has been proven scientifically that children absorb more at an early age.
- The child learns the basis of reading, writing and math. Hence, it is much easier for child who has attended school to get admission into a
  formal school.

#### Why The ST.NICHOLAS'S SCHOOL

- It has the best-in-class curriculum developed by our curriculum development team.
- It is spread across many cities, making transfers easier and hassle free.
- We follow a combination of Montessori as well as playway method. This method is found to be the most conductive for holistic education of children.
- The Play equipment and the material used are ideal for young children's learning.
- Our Centers are spacious, giving the child enough open space to explore.
- Affordable fee Structure
- Admissions taken throughout the year
- Flexibility in choosing your team and batch
- The teacher-child ratio ensures that each child is given individual attention
- Regular feedback sessions done with parents to keep them updated on the child's progress.
- Last but not the least, Our teachers are all trained in early childhood Education and are passionate about teaching young children .They are the key differentiating factor that makes The ST. NICHOLAS'S SCHOOL Special.

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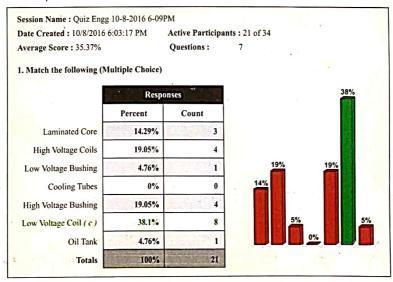
#### **ADMISSION PROCESS**

- The Academic Year comprises of two terms-
- Term1: April to September
- Term 2: October to March
- Fee Structures are available at the respective centers and may differ from center to center. Fees to be paid through cheque in favour of our ST.NICHOLAS'S SCHOOL.
- The duration of the school and Play and Nursery program is 2 hour and for Jr. and Sr.K.G will be 3 Hours. Batch timing for the respective programs to be confirmed with the respective center.

#### WHY OUR FEEDBACK SYSTEM IS ESSENTIAL?

- ✓ Discussion warm-up/attendance
- ✓ Creates lively environment and ensures 100% engagement.
- ✓ Encourages participation by all present for the session.
- Creates a safe space for even shy & ensure participants to participate.
- ✓ Intermittent and timely feedback enables mid course correction.
- ✓ Promotes discussion/collaboration among participants & builds consensus where necesary.
- ✓ Behavioral/characteristic aspects assessment possible using audio/video clips.
- ✓ Ensures quick comprehension and response precision.
- ✓ Optimum time management.
- ✓ Results in confidence building.
- ✓ Training/Course feedback & peer assessment.
- ✓ Response precision with improvement in reflex action.





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